

New Managing Director for Research Now, Asia-Pacific

Martin Filz to take over from Jason Buchanan as Managing Director, Research Now Asia-Pacific

Sydney, 13th October 2009: Research Now, the online fieldwork and panel specialists, are to undergo a new management structure in the Asia-Pacific region. Effective, 1st November 2009, Martin Filz will be appointed as MD, Asia-Pacific, stepping into the shoes of Jason Buchanan.

As a senior level executive with more than 15 years experience in building businesses in multicultural and multilingual international environments, Martin will apply his knowledge to the expanding Asia-Pacific activity of Research Now.

As Jason heads off to explore a new business venture, Martin will look to continue Jason's good work and look to build Research Now's leadership in online fieldwork and data collection services across the Asia-Pacific region. He will be supported by current Client Development Director APAC Brad Wilson and the wider global management team.

Chris Havemann, CEO of Research Now, says:

'Jason has played a major role in building our Asia Pacific business into one of the top online fieldwork specialists in the region. Jason is leaving the business in great shape and his legacy will stand Research Now in good stead.' He adds: 'Martin has made a tremendous impact since joining Research Now, bringing a wealth of senior management experience across a number of industries, including online and research.'

Commenting on the changes, Jason Buchanan, Current Managing Director, Asia-Pacific stated:

'After four years, it is now time to hand over the reins to someone else to continue the momentum and drive the business forward,' said Buchanan. 'In Martin Filz, Research Now will have a confident and skilful leader, and I leave the business knowing it is well placed for continued success with a great leadership team, the best talent in the industry, and a vibrant culture.'

Buchanan is leaving with full support of Research Now to explore business opportunities in the area of Location-Based-Services, mobile and wireless technology. He will continue to be an advisor to Research Now.

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About Research Now:

www.researchnow.co.uk

- Research Now is a leading international online fieldwork and panel specialist
- Research Now's 36 proprietary, research-only online panels across Asia-Pacific, Europe and the Americas, are used by leading research agencies and some of the world's best known companies
- Research Now has 18 offices - Sydney, Melbourne, Auckland, Shanghai, Singapore, London, Paris, Frankfurt, Hamburg, Munich, Madrid, Athens, New York, Chicago, San Francisco, Dallas, Los Angeles, Toronto
- Research Now is an independent public company quoted on the AIM market of the London Stock Exchange (AIM: RNOW)