

New Client Development Director to Lead Research Now Asia

Martin Filz appointed to direct the Research Now team in Asian

Sydney, 19th August 2009: Research Now, the international online fieldwork and panel specialists, are pleased to announce the appointment of Martin Filz as Client Development Director, Asia. Martin will manage the newly formed client development team for this region to consult on online fieldwork projects.

Based in Sydney, Martin will be overseeing the activity of his widespread team; Baxter Tan in Singapore, Heaven Zang in China and Megumi Mori heading up Japanese business development.

Martin brings with him a wealth of senior management experience across a number of industries including online and research, and will play a pivotal role in Research Now's delivery of high quality data collection services across Asia-Pacific.

Commenting on the appointment, Jason Buchanan, MD Asia-Pacific:

"I am extremely pleased to welcome Martin to the team. The importance of Martin leading our fast growing and broad Asian team is huge; the wealth of knowledge and experience he brings to the role will be a real benefit to our clients across Asia. In turn this will help us to continue our development in the online space and assist us in providing the best possible service."

- ENDS -

Enquiries:**General Enquiries:**

Konstanze Just, Global Marketing Director, Research Now

kjust@researchnow.co.uk

T: + 44 20 7921 2400

Chris Havemann, Chief Executive, Research Now

chris@researchnow.co.uk

T: + 44 20 7921 2400

Strategic, Financial and Corporate Communications:

Alistair Mackinnon-Musson, Hudson Sandler

Alistair@hspr.com

T: + 44 20 7796 4133

About Research Now:

www.researchnow.asia

- Research Now is a leading international online fieldwork and panel specialist.
- Research Now has 36 proprietary, research-only online panels across Asia-Pacific, Europe and the Americas which are used by leading research agencies and some of the world's best known companies.
- Research Now has 17 offices - Singapore, Shanghai, Sydney, Melbourne, Auckland, London, Paris, Frankfurt, Hamburg, Munich, Athens, New York, Chicago, San Francisco, Dallas, Los Angeles, Toronto.
- Research Now is an independent public company quoted on the AIM market of the London Stock Exchange (AIM: RNOW).