

Research Now launches office in Madrid, Spain

Seventh European office opened by Research Now in Madrid as dedicated Spanish team expands.

London, 26th October 2009: Research Now, the international online fieldwork and panel specialists, have opened a new office in Madrid to provide a local service to Spanish clients.

The office, headed by Samy Abdelhay (Client Development Manager, Spain), has opened to provide clients with native support and online fieldwork expertise. With the Spanish research industry rapidly increasing the use of online panels, the team will seek to offer a local service to clients.

Born and raised in Bilbao, Samy has over a decade of experience in Management and Commercial positions across several industries, including Market Research, Construction and Retail. Since joining Research Now's head office two years ago, the Spanish division has gone from strength to strength, driven by his strategic view and determination to deliver excellence to his clients. Now based on home turf, he will work towards building strong working relationships with customers and to promote Research Now in Spain.

Madrid is Research Now's eighteenth office, with further offices in London, Paris, Frankfurt, Hamburg, Munich, Athens, New York, Chicago, San Francisco, Dallas, Los Angeles, Toronto, Sydney, Melbourne, Auckland, Shanghai and Singapore.

Commenting on the appointment, Phil Rance, MD Europe:

"We are delighted to have an established Research Now team member fully immersed in and relocated to his market. Having a dedicated, skilled employee firmly positioned will allow us to provide an ever closer understanding of our Spanish clients' needs, in turn furthering our offerings and delivery of reliable fieldwork. Samy is delighted to be nearer to the market and will be focussing on effectively providing access to a wide range of research expertise and high quality international panels."

Visit our website:

www.researchnow.es

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About Research Now:

www.researchnow.co.uk

- Research Now is a leading international online fieldwork and panel specialist
- Research Now's 36 proprietary, research-only online panels across Europe, the Americas and Asia Pacific, are used by leading research agencies and some of the world's best known companies
- Research Now has 18 offices -Madrid, London, Paris, Frankfurt, Hamburg, Munich, Athens, New York, Chicago, San Francisco, Dallas, Los Angeles, Toronto, Sydney, Melbourne, Auckland, Shanghai, Singapore
- Research Now is an independent public company quoted on the AIM market of the London Stock Exchange (AIM: RNOW)