

5th New Office and 5 New Hires for Research Now in the USA

Dallas office opened, Client Development Team expanded

San Francisco, September 3rd 2008: Research Now, the international online fieldwork and panel specialists, today announced the opening of a new office in Dallas. The office, providing service to Dallas and Atlanta-based clients will be headed up by newly-appointed Vice President, Client Development, **Joe Cunningham**.

Joe joins Research Now with over ten years of experience in consumer marketing research, in a variety of operational, technology and client-service-related roles, most recently at DMS.

Meanwhile, in New York, **Lamont Lambert** joins as Vice President, Client Development and **Heather Upham** as Client Development Executive. Lamont was most recently Director of Client Development at Insight Express where he was responsible for developing their business amongst CPG/FMCG manufacturers. In Los Angeles, **Mauricio Vasquez** joins as Assistant Client Development Manager. As a fluent Spanish speaker, Mauricio's focus will be on services for US-based Hispanic research companies.

Alexis Unzeitig also joins as Client Development Executive in the company's San Francisco office. The San Francisco project management hub is also being expanded significantly with inter-company secondments from the London and Toronto offices, coupled with active local hiring, to support recent West Coast tracking project wins.

The new office and appointments come at a time when Research Now's online panel of active, responsive, highly-profiled US consumers passes the half million mark (565,000 members).

Research Now has proprietary online panels in 29 countries worldwide.

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About Research Now:

www.researchnow.co.uk

- Research Now is a leading international online fieldwork and panel specialist
- Research Now owns 29 proprietary online panels across Europe, Australia North, Central and South America and Asia comprising more than 2 million active panellists globally
- Research Now's online panels are used by leading research agencies and some of the world's best known companies
- Research Now has 14 offices - New York, Chicago, San Francisco, Dallas, Los Angeles, Toronto, London, Paris, Frankfurt, Hamburg, Munich, Athens, Sydney and Melbourne
- Research Now is an independent public company quoted on the AIM market of the London Stock Exchange